

### 1. Event Overview (1-page)

#### A clear and vibrant summary:

Veggie Fest Chicago is one of North America's largest and most celebrated vegetarian food and wellness festivals. Gearing up for another incredible weekend of food, fun and inspiration, organizers expect another record-breaking year saluting the most popular food trend in the world today!

- What: 15<sup>th</sup> Annual Veggie Fest 2025
- When: August 9–10, 2025
- Where: Danada South Park, Lisle, IL
- Who: Open to all | Free Entry | Free Parking | Family-friendly
- Why: Celebrate plant-based living, global cuisine, wellness, meditation, sustainability, and community!

### 2. Key Festival Highlights

- 60+ global food options from 20 food booths;
- Meditation & wellness talks
- Live music & stage performances
- Kids & family area
- Eco-conscious vendors and lifestyle booths

### 3. Audience Snapshot

- Estimated 40,000+ attendees
- Diverse demographic: families, health-conscious, spiritual seekers, food lovers, environmentalists
- Previous influencers, media, and community coverage stats (if available)

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### c. Social Tags

#### Make it super easy:

- Instagram: [@veggiefestchicago](#)
  - Facebook: [VeggieFest](#)
  - X: [@VeggieFest](#)
  - LinkedIn: [VeggieFest Chicago](#)
  - YouTube: [VeggieFest Chicago](#)
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## Press Information / Veggie Fest 2025

### Contact Info

- Jonathan Kruger, Veggie Fest Chicago Outreach Coordinator Outreach contact
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- Website: <https://www.veggiefestchicago.org>

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### Optional: Add-on Materials

- Testimonials on VeggieFestChicago.org
- Sponsor logos available under Press (footer of website)