



Dear Friends,

We're so excited about your participation and support of this year's Veggie Fest!

In order for this year's festival to be another great success, we need everyone's help in spreading the word throughout their networks of friends, clients, and community connections.

Check out the ideas below to see how you can let others know about Veggie Fest on **August 9 & 10** at Danada South Park in Lisle, Illinois.

Let Us Know You're Coming

[Get Your Free Tickets](#)



SPREAD THE WORD ON SOCIAL MEDIA

This is one of the easiest and most effective ways to tell others about Veggie Fest!

Tag us in one of your posts, or LIKE, SHARE, or TAG a friend in a post you find on our pages!

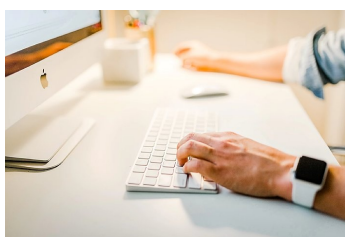
[Facebook](#) | [Instagram](#) | [X](#) | [Tiktok](#)



SHARE THE WEBSITE

Let others know you'll be at Veggie Fest 2025 by posting our logo on your site with a link back to our site. (Right-click on the image to the left to save it.)

<https://www.veggiefestchicago.org>



TELL THEM VIA EMAIL

Do you have a mailing list? Send an email to your customers, clients, or associates telling them about your involvement in Veggie Fest. Be sure to tell them how much fun they'll have, too!

[Download Image](#)

DISTRIBUTE VEGGIE FEST



[Download Postcard](#)



POSTCARDS

Put out a stack of cards at your place of business.

Keep a set in your car to take to like-minded storefronts.

Pass them out at community events.

People LOVE these informative postcards!

Get Them Excited with Our Veggie Fest Video!

This upbeat 60-second video gives a fantastic overview of Veggie Fest and is easy to post on social media, put in an email, or share on your own site.

[VIDEO ON YOUTUBE](#)



SPECIAL MEDIA CONNECTIONS?

Do you know someone in print, radio, or TV?

The more exposure we can get for Veggie Fest, the greater the number of people who can enjoy this weekend of good food and healthy living!

Send email to jonathankruger@sos.org



SHARE BY TEXT

Grab this cool graphic so you can easily text your friends about VF.

[Download Image](#)

Thank you again for your participation and support of this year's Veggie Fest!

We can't wait to see you (and your friends, clients, and customers) on August 9-10 in Lisle, IL for one of the largest vegetarian food and lifestyle festivals in North America!

— Team Veggie Fest

P.S. Here are a few other great ideas for spreading the word:

- Start wearing your Veggie Fest hats and tees from previous years — This simple gesture can generate some unexpectedly cool conversations when you're out and about.
- Get in touch with us about displaying a pull-up banner for Veggie Fest in your place of business.
- List Veggie Fest in your online event calendar.
- Ask us for Veggie Fest banners/graphics for your print or online publications.

LOCATION: Danada South Park, Navistar Circle, Lisle, IL 60532

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